

Privacy Statement

This privacy statement was last updated on 28 October 2022.

In this privacy statement, we explain what we do with data obtained about you via <https://www.imagedevelopment.marketing>

Please carefully read this statement. In our processing we comply with the requirements of privacy legislation. That means, among other things, that:

- we clearly state the purposes we process personal data. We do this by means of this privacy statement;
- we aim to limit our collection of personal data to only the personal data required for legitimate purposes;
- we request your explicit consent to process your personal data in cases requiring your consent;
- we take appropriate security measures to protect your personal data and also require this from parties that process personal data on our behalf
- we respect your right to access your personal data or have it corrected or deleted, at your request.

If you have any questions, or want to know exactly what data we keep of you, please contact us.

1. Purpose, data and retention period

We may collect or receive personal information for a number of purposes connected with our business operations which may include the following:

1.1 Contact - through phone, mail, email and/or webforms

For this purpose we use the following data:

- First & last name
- Account name (or alias)
- Email address
- Telephone number
- IP address
- Geolocation data

The basis on which we may process these data is:

It is necessary for the execution of a contract or preliminary procedures related to a contract to which the data subject is a party.

Retention period

We retain this data until the service is terminated.

1.2 Newsletters

For this purpose we use the following data:

- First & last name
- Email address

The basis on which we may process these data is:

Upon the provision of consent.

Retention period

We retain this data until the service is terminated.

1.3 To support services or products that a customer wants to buy or has purchased

For this purpose we use the following data:

- First & last name
- Account name (or alias)
- Email address
- Telephone number

The basis on which we may process these data is:

Upon the provision of consent.

Retention period

We retain this data until the service is terminated.

1.4 To be able to comply with legal obligations

For this purpose we use the following data:

- First & last name
- Email address
- Telephone number

The basis on which we may process these data is:

Upon the provision of consent.

Retention period

We retain this data until the service is terminated.

1.5 Compiling and analyzing statistics for website improvement

For this purpose we use the following data:

- IP address
- Internet activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an Internet Web site, application, or advertisement
- Geolocation data

The basis on which we may process these data is:
Upon the provision of consent.

Retention period

We retain this data until the service is terminated.

2. Cookies

Our website uses cookies. For more information about cookies, please refer to our Cookie Policy within this document

3. Security

We are committed to the security of personal data. We take appropriate security measures to limit abuse of and unauthorised access to personal data. This ensures that only the necessary persons have access to your data, that access to the data is protected, and that our security measures are regularly reviewed.

4. Third-party websites

This privacy statement does not apply to third-party websites connected by links on our website. We cannot guarantee that these third parties handle your personal data in a reliable or secure manner. We recommend you read the privacy statements of these websites prior to making use of these websites.

5. Amendments to this privacy statement

We reserve the right to make amendments to this privacy statement. It is recommended that you consult this privacy statement regularly in order to be aware of any changes. In addition, we will actively inform you wherever possible.

6. Accessing and modifying your data

If you have any questions or want to know which personal data we have about you, please contact us. You can contact us by using the information below. You have the following rights:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.
- Please make sure to always clearly state who you are, so that we can be certain that we do not modify or delete any data of the wrong person.

7. Submitting a complaint

If you are not satisfied with the way in which we handle (a complaint about) the processing of your personal data, you have the right to submit a complaint to the Information Commissioner's Office:

Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

8. Contact details

Should you have any questions about this privacy policy, please contact us via:

Email: hello@imagedevelopment.marketing

Phone: **01603 408105**

Mail: **Image Development, 4 Fletcher Way, Weston Road, Norwich, NR3 3ST**

You can access our terms of business here:

www.imagedevelopment.marketing/about/terms

Cookie policy

This cookie notice applies to the Website: www.imagedevelopment.marketing

By using a our site, you are consenting to our use of cookies and other tracking technology in accordance with this notice. If you do not agree to our use of cookies and other tracking technology in this way, you should set your browser settings accordingly or not use the website. If you disable cookies that we use, this may impact your user experience using our website.

When using a mobile device to connect to the internet, you should also refer to the privacy notice of the specific App you are using to understand its specific data collection practices.

1. What are cookies?

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

See below for details on what information is collected by cookies and how we use that information. For more information about the kind of data we collect, please read our privacy policy in full.

2. How and why do we use cookies?

We use cookies to gain a better understanding of how visitors use our website. Cookies help to improve user-friendliness, gain customer feedback on our websites (through designated partners) and to communicate to you elsewhere on the web where appropriate. To enable this some cookies are dropped on you when you enter our site.

Any information collected from cookies is in a non-personally identifiable format. Cookies located on your computer do not retain your name or your IP address.

3. What type of cookies do we use?

The following types of cookies are used:

Necessary cookies

These are cookies that are strictly necessary for the operation of a website. Without these cookies, this website won't work properly. Accordingly, we are not asking you for your specific consent for those cookies. For all other cookies your informed consent is required.

Session cookies

Session cookies are temporary cookie files which are erased when you close your browser. When you restart your browser and go back to the site that created that cookie, the website will treat you as a new visitor.

Functional/Persistent Cookies

These are cookies which are set up to improve the functionality of the website. For example,

cookies that remember the content you previously viewed on this website or the email address and password you provided when registering during an earlier visit to this website.

Demographics and Interest Reporting

Some of our websites use Google Analytics Demographics and Interest Reporting to improve advertising. Some common applications are to target advertising based on what's relevant to a user, to improve reporting on performance, and to avoid showing ads the user has already seen. This is done using something called the DoubleClick cookie. If you don't want your information collected in this way, you can:

- use Google's [Ad Settings](#) to opt out of Display Advertising; or
- use Google's [Browser add-on](#) to opt out of Google Analytics

DoubleClick cookies contain no personally identifiable information. Sometimes the DoubleClick cookie will contain an additional identifier that is similar in appearance to the cookie ID, and is used to identify an ad campaign to which a user was exposed previously. We will not use any information reported by Google Analytics Demographics and Interest Reporting to identify any individual user of our site.

[Find out more about Google Analytics Demographics and Interest Reporting.](#)

4. How can I change my cookie settings?

Please ensure that your computer setting reflects whether you are happy to accept cookies or not. You can set your browser to warn you before accepting cookies, or you can simply set it to refuse them. See your browser 'help' button for how you can do this. You do not need to have cookies on to use or navigate through many parts of our website. Remember that if you use different computers in different locations, you will need to ensure that each browser is adjusted to suit your cookie preferences.

For more information on the new legislation regarding cookies, see the Information Commissioners Office's website - <https://ico.org.uk/>.

For useful information on cookies, see [AboutCookies.org](#)

Cookie Policy Updates

We reserve the right to make any changes and corrections to this notice. Please refer to this page from time to time to review these and new additional information.